With Remote Learning Still the Norm, Publishers Extend Permissions for Read Alouds

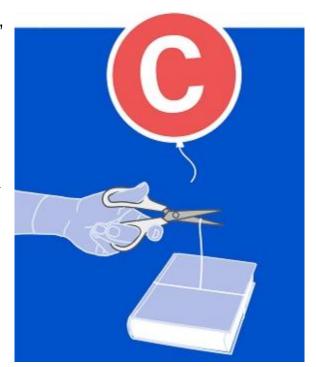
by Kathy Ishizuka

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With remote learning looking like the state of play this fall, publishers have extended permissions for read alouds of their titles.

To help educators and librarians engaged in online learning and storytimes held via Zoom and other virtual means, many publishers relaxed copyright restriction on their works at the start of the pandemic. (See "Publishers Adapt Policies To Help Educators")

"With the uncertainty of what this upcoming school year will bring—either home-learning, in-classroom or a combination of both—and the number of requests to extend our Story Time Temp Permissions having increased over the past few weeks, we decided to announce the extension of the program through the end



of 2020," wrote Skip Dye, SVP, Library Sales and Digital Strategy & SVP, Sales Operations, Penguin Random House, in a note accompanying PRH's announcement.

Included below are updates from Boyds Mills Kane, Enchanted Lion, HarperCollins, Macmillan, Penguin Random House, Simon & Schuster, Sourcebooks, and TeachingBooks. These are included in *SLJ*'s full <u>COVID-19 Publisher Information Directory</u>.

Publishers with updates or special policies or offerings related to remote learning can contact *SLJ* for inclusion in the Directory. Email us at sliupdates@mediasourceinc.com.

August House

Permission for Recording and Posting Read-aloud Stories from August House

August House, Inc. is committed to sharing stories from the world's great oral traditions. During this challenging time of the Covid-19 pandemic, August House, Inc. is supporting classroom teachers, families, educators and librarians who wish to use our stories in a variety of ways. As a result, August House, Inc. grants permission to teachers, families, educators, after school care providers

and librarians who would like to record and post online read-aloud versions of our titles for educational and non-commercial purposes.

Please follow these basic guidelines:

- At the beginning of your recording, please note that you are reading/recording the book with permission from August House, Inc.
- Read-aloud recordings can be shared on any site or social media platform where there is no
 user or subscriber fee including: Facebook, Instagram, Twitter, YouTube, Pinterest, public or
 independent school sites and any public or school library sites.
- Please tag your recording with @augusthouse after you post on a social media site.
- After you post your recording, please email us your name, the title, your institution and the name of the social media platform or site to: steve@augusthouse.com.
- You can also access lesson plans aligned with the common core standards for our picture books, along with additional reading lists and learning resources at: https://www.augusthouse.com/learning-resources

By posting your read-aloud recording, you are agreeing to these terms of usage by August House, Inc.

This agreement to record and post recordings of our stories will run until December 31, 2020. At that

time, if you wish to extend the use and availability of your recording on social media platforms or other web sites, please contact: steve@augusthouse.com for permission.

Boyds Mills Kane

Update: June 1, 2020

Guidelines for Online Reading During the Coronavirus

How to share BMK books with students

* These guidelines are for all educators and librarians, wherever you reside.

A silver lining of the challenges we are currently facing is the heartwarming and absolutely unsurprising commitment we are seeing by authors, illustrators, teachers, librarians, and all other educators to make sure kids continue to have access to great books while schools are closed.

Here are our guidelines for reading Boyds Mills & Kane books online during this time:

Please note at the beginning of your recording that you are reading with permission from Boyds Mills & Kane.

You may post your recording on either a closed (e.g., through a password-protected school platform or a private YouTube channel accessible only by students/educators) or open platform.

If you post on a closed platform, please delete or disable access to your recording after September 7, 2020. If your recording is available on an open platform, it must be taken down after two weeks.

If you are an educator, please email your name and title to us at marketing@bmkbooks.com. We'd love to hear how you're using our books during this time!

By posting any recording, you agree to all terms outlined above. Boyds Mills & Kane may adjust these terms in the future, as the situation evolves.

Enchanted Lion

Enchanted Lion is glad to support the creative efforts of educators and others who are providing remote learning in this environment. Should you choose to share our books online with your students/community, please follow these guidelines when doing so:

- Please note at the beginning of the video that you are reading with permission of Enchanted Lion Books, and note title, author, and illustrator of the book.
- Please only post your video through your school's private platform or through another group or platform with limited access for your students only.
- Please delete/disable access by 8/30 for summer reading.
- Please send an email to enchantedlion.community@gmail.com with your name, school, city, state, the title and author/illustrator of the book(s) you would like to read online, as well as a follow-up email with a link to your video once you've read it.
- By posting a reading, you are agreeing to abide by the above guidelines.

Booksellers and librarians who are doing similar readings and/or live events should also follow the above guidelines.

Please note: No bookseller/librarian event may be archived or saved on the social media platform used.

All other organizations should contact us at enchantedlion.community@gmail.com .

Otherwise, please tag @Enchantedlion in any Instagram, Twitter, or Facebook posts!

HarperCollins

PERMISSION FOR ONLINE READINGS 2020

Due to school, college, library, and bookstore closings, the General Books Group of HarperCollins Publishers has new policies in place to help educators, librarians, authors, and booksellers reach out to readers and students.

Terms for US only.

For information about new policies and resources from our Children's Division, please visit HarperAtHome.

The terms below are valid in the United States for books published by the General Books Group (adult trade books) of HarperCollins Publishers.

If you are an educator or librarian who would like to read a HarperCollins book online: We are granting permission to educators and librarians to read HarperCollins titles online, on video, through December 31, 2020.

These virtual readings may be streamed live via digital platforms, or if recorded, posted to closed educational platforms. If a closed platform is unavailable, recorded videos of readings may be uploaded to YouTube as long as they are marked "Unlisted." We ask that any educators or librarians performing or posting readings please do the following, as conditions of this grant of permission:

- 1. At the beginning of the reading, state it is "with permission of HarperCollins Publishers."
- 2. Send their name, school or library, city and state, and the title and author/illustrator of the book they intend to read online to academic@harpercollins.com.
- 3. Tag @HarperCollins in social media posts connected with their reading.
- 4. Delete uploaded videos or, in the event the applicable platform does not permit deletion, disable access to uploaded videos by December 31, 2020.

This permission grant is to best serve the community of readers out there who need us right now.

If you are a bookseller who would like to stream a live online reading of a HarperCollins book: We are granting permission to booksellers to stream live readings of HarperCollins titles online through December 31, 2020. For clarity, we are not granting booksellers permission to post recorded readings of our titles online. We ask that any booksellers performing live readings please do the following, as conditions of this grant of permission:

- 1. At the beginning of the reading, state it is "with permission of HarperCollins Publishers."
- 2. Send your name, city and state, and the title and author/illustrator of the book you intend to read online to academic@harpercollins.com.
- 3. Tag @Harpercollins in social media posts connected with your reading.
- 4. Delete any archival copies of the reading that the applicable digital platform may have stored.

If you are an author who would like to do a recorded or live reading of your HarperCollins book: We are granting you permission to read your HarperCollins titles online through December 31, 2020. These virtual readings may be streamed live via digital platforms, or if recorded, posted in closed educational platforms. If a closed platform is unavailable, recorded videos of readings may

be uploaded to YouTube as long as they are marked "Unlisted." We ask that you work with your editorial and marketing contact so we can amplify appropriately. This permission grant is to best serve the community of readers out there who need us right now.

If you receive a request from a bookseller, educator or librarian, please refer them to the instructors listed above.

Macmillan

With many schools around the country closed, and more closing daily, Macmillan wants to support teachers, librarians and parents as they work to keep their students and children engaged with reading and learning via virtual classrooms and other forms of remote learning.

Using Our Content in Media

During this emergency (through December 31, 2020), we have no objection to (1) teachers and librarians live streaming or posting videos reading our children's books to their students, provided it is done on a noncommercial basis, and (2) authors live streaming or posting videos reading their children's books, provided it is done on a noncommercial basis.

Penguin Random House

PENGUIN RANDOM HOUSE

LICENSE EXTENDED TO DECEMBER 31st, 2020

In order to encourage reading and classroom read-aloud experiences, and to support schools and public libraries forced to close by the escalating COVID-19 outbreak, Penguin Random House is permitting teachers, librarians and booksellers to create and share story time and read-aloud videos and live events, according to the following guidelines which have been extended to December 31, 2020. This Open License is not meant to grant permission for the posting of any pre-recorded audiobook product.

For Teachers and Educators providing distance learning to students in a virtual classroom setting:

Story time or classroom read-aloud videos in which a Penguin Random House book is read aloud and the book is displayed (for picture books) may be created and posted to closed educational platforms such as Google Classroom, Schoology, Edmodo and Discovery Education, in order to replicate the read-aloud book experience that would otherwise be available to educators in the classroom.

If a Teacher or Educator plans to share a story time video by recording a video, uploading it to a YouTube channel, and posting a link to that YouTube video inside a closed educational platform, that YouTube video must be designated as "Unlisted" (not "Public") when uploading. <u>See screenshot for how to choose "Unlisted" while uploading on YouTube</u>.

These story time and classroom read-aloud videos may be hosted on the educational platform and/or YouTube (as an "Unlisted" file) until the end of the current school year, after which we request that they be removed from the educational platform and/or from YouTube, unless this permission is extended for the next school semester.

For Booksellers, Librarians and other readers who wish to provide a story time reading or other read-aloud experience to young people:

Story time or read-aloud live events in which a Penguin Random House book is read out loud and the book is displayed (for picture books) may be streamed live, in real time, on social media platforms such as YouTube, Facebook Live, Twitter, and Instagram.

These story time or read-aloud live events may not be maintained in the archive of the social media platform and appropriate measures should be taken to ensure that videos of the live events are not retained. Because these platforms automatically archive live events by default, when your event has concluded, please locate the recorded live video in your account (YouTube, Facebook, Twitter, Instagram, etc.) and delete it. See screenshot for how to delete a live video from YouTube after it has concluded.

Reporting requirements – We ask that all educators, librarians, booksellers and other readers to please complete <u>this form</u>. As an Open License, permission will be deemed granted upon submission of the required information on the form, and your compliance with the above guidelines. If you have any questions, please email StoryTimeTempPermission@penguinrandomhouse.com.

Simon & Schuster

Summer 2020 Update: We are pleased to announce that we have extended these guidelines through December 31, 2020.

Simon & Schuster Online Book Readings - Spring 2020 (COVID-19) Guidelines

Dear Educators, Librarians, and Booksellers:

Simon & Schuster is pleased to provide resources and support as you navigate distance learning and bookselling in the weeks ahead. Please visit The Book Pantry website for reading group and teaching guides, author studies, and more at SimonandSchusterPublishing.com/TheBookPantry

In addition, we will permit you to livestream and post readings of Simon & Schuster books online for your students and customers, subject to the following. By posting a reading, you are agreeing to these terms:

- 1. At the beginning of your video, please state that you are reading the book "with permission from Simon & Schuster."
- 2. We ask that you post your reading within the confines of your school, library, or store's platform or another closed group with limited access for your students and customers. However, for Ready-to-Reads, picture books, and any other younger formats, if this is not possible, you may post it through a public platform, such as YouTube.
- 3. For these younger formats, it is fine to read the entire book. For chapter books and novels, the readings should be limited to a few chapters.
- 4. Since this is a way to deal with the current extraordinary situation, your video should be deleted or access disabled by no later than December 31, 2020.
- 5. If you are an educator or librarian, email us at Education.Library@SimonandSchuster.com with your name, school, city, and state, and the title and author/illustrator of the book you intend to read online and the date. If you are a bookseller, email us at ChildrensPublicity@SimonandSchuster.com with your name, store, location, and the title and author/illustrator of the book you intend to read online and the date.
- 6. Finally, we would love to follow along with your read-aloud, so educators and librarians, please tag Simon & Schuster Education & Library's social media in your posts!

Twitter: @SSEdLib Instagram: @SSEdLib Facebook: @SSEdLib

Any recordings that Simon & Schuster Children's authors have made and posted may be used in the same way during this period of time.

Sourcebooks

As of 5/7/2020, we have extended our online storytime and reading requests policy to 12/31/2020 (previously 6/30/2020)

Sourcebooks' mission is to reach as many people as possible through books that will enlighten their lives. At the core of that mission is the unfaltering belief that Books. Change. Lives. In the face of the escalating COVID-19 outbreak, we are proud to continue that mission and support our community of teachers, librarians, and booksellers by permitting them to create and share story time and read-aloud videos and live stream events, according to the following guidelines:

Teachers and Educators

For Teachers and Educators who are looking to record and post content to replicate the classroom story time experience, we are happy to grant permission to temporarily create and post readings of Sourcebooks titles to closed educational platforms such as Google Classroom, Schoology, Edmodo, and Discovery Education until the end of the school year, upon which the videos should be removed from the relevant platforms.

Please note, all videos uploaded to YouTube for the purpose of sharing a link on a closed educational platform must be designated as "Unlisted" (or not "Public") when they are uploaded to YouTube to ensure a closed system.

Teachers and Educators may read and live stream Sourcebooks titles on YouTube, Facebook Live, Instagram Live, Twitter, or other live streaming platforms that are available to a closed school network. Live streams cannot be available to the public or recorded or permanently archived on any social media platforms. Live streams may be available for a 24-hour period after their initial recording. Please keep in mind that most social media platforms automatically archive live streams. After the 24-hour period has ended, all efforts must be made to ensure that all potential recordings and archives are deleted.

Reading and Reporting guidelines must be followed for all video posts and live streams.

Librarians and Booksellers

Librarians and Booksellers may include Sourcebooks titles in live reading events on YouTube, Facebook Live, Instagram Live, Twitter, or other live streaming platforms provided that said live events are not recorded or posted.

Live streaming events that include Sourcebooks titles cannot be recorded or permanently archived on any social media platforms. Live streams may be available for a 24-hour period after their initial recording. Please keep in mind that most social media platforms automatically archive live streams. After the 24-hour period has ended, all efforts must be made to ensure that all potential recordings and archives are deleted.

Reading and Reporting guidelines must be followed for all video posts and live streams.

Reading and Reporting Requirements

Start your reading with "Read by permission from Sourcebooks" and please be sure to read the name of the author and illustrator

Please notify us via the google form below for any reading you hold. If you hold multiple events/read-alouds, submit each time you are holding a storytime with one of our books. Information needed includes:

Name and address of the library, school, or store

Title, author and ISBN of the book that is read

Contact information for the individual responsible for the reading

The educational or social media platform on which the video or live event is posted or held and a link to that video or live event

https://forms.gle/gtPo3yEXVMXjHUpt5

Videos must be taken down by 12/31/2020, unless permission to extend the term has been obtained from Sourcebooks.

For any questions, please email permissions@sourcebooks.com.

TeachingBooks

Open through September 15, you can freely invite your students and families to delve into the world of children's and young adult books. Encourage them to experience read-along performances of favorite titles that are translatable into 100+ languages. Invite them to virtual storytime with 1,000+ complete book readings. And with our new reader's advisory, insightful interviews with thousands of authors, and discussion questions for most books, virtual book clubs are well equipped, too.

TeachingBooks is currently licensed by more than 50,000 schools and libraries, offering readers of all ages this vast, professionally curated collection of resources about children's and young adult books. Please enjoy and share throughout your community the open-access link: TeachingBooks.net/HomeEdition.

If you wish a more customized approach to seamless access during this unprecedented time, please see the "Open Access and Use" section of the Home Edition kit where you can request buttons and links to post on your websites, social media, or anywhere your students look. Or for school communities, set up access for your institution through Clever or ClassLink by asking your technology director to reach out to us, and we'll get back to you asap -- ray@TeachingBooks.net.

On behalf of all of us at TeachingBooks, we wish you and your community our very best. Freely reach out if we can be of any assistance deepening connections to authors and books.



Kathy Ishizuka Kathy Ishizuka is editor in chief of School Library Journal.

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